DANIEL S GILLEN

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PROFESSIONAL SUMMARY

Teaching is a vital aspect of my field production career. Instructing trainees in camera operations, lighting, sound, writing and post production is an ongoing part of my life works. The first time I guest lectured, I realized how much I enjoyed disseminating my knowledge to insightful young minds. Engaging students in the craft of television production is a remarkable experience. News and creative projects all have a commonality, story. It is this I bring to the classroom.

The ability to adapt to change is a necessity in the academic realm and in the field. On going change is inherent to the industry and the burden is on educators to keep pace and adapt. I'm a resourceful Field Producer with strong video expertise and attention to detail. Managing shoots for creative and journalistic productions continues to bring recognition for quality of work. Excellent organizational and collaborative skills enabled achievement of positive results in fast-paced production environment.

Writing and producing stories has always been a true passion for me. I've also guest lectured, worked summer film/video production camps and instructed at East Stroudsburg University. My primary concerns have always been story, working with limited resources and adapting to changing circumstances. Any given production can require ingenuity and resourcefulness to deliver quality packages. Teaching students how to adjust to adverse circumstances is the primary point in my instruction.

EDUCATION

Master of Science - Electronic Media
Kutztown University of Pennsylvania - Kutztown, PA

Bachelor of Science
East Stroudsburg University of Pennsylvania - East Stroudsburg, PA

SKILLS

- Communications Instruction
- Classroom Management
- Lesson Development and Planning
- Individualized Instruction
- Group Instruction
- Testing and evaluation
- Online Teaching
- Developed Course Syllabus
- Differentiated Instruction
- Classroom Presentations
- Student counseling
- Career advising

WORK HISTORY

FIELD PRODUCER, 2000-CURRENT

Freelance - Owner/Operator - Mount Bethel, PA

- Communicate with talent and producers
- Obtain story participants' cooperation through completion of consent forms to gain relevant facts for story.
- Coordinate with producers and on-air talent to create program content, new ideas and segments.
- Allocate resources and manage field production to meet schedule parameters while building compelling story.
- Perform background research and conduct interviews to enable creation of story narrative.
- Present production ideas and determine creative scenarios for production and delivery.
- Plan video shoots in studio and remotely by managing production through stages to completion.
- Collaborate with business executives to define and propel organization's mission and vision.

ADJUNCT PROFESSOR, 08/2019 TO 05/2020

East Stroudsburg University of Pennsylvania - East Stroudsburg, PA

- Taught Electronic Field Production (EFP DMT-315), providing instruction to up to 22 undergraduate students per semester.
- Built relationships with students, mentoring on personal, professional and academic goals while providing coaching on effective production and communication techniques.
- Encouraged class discussions by building discussions into lessons, actively soliciting input, asking open-ended questions and using techniques to track student participation.
- Developed course standards, lesson plans and syllabi.
- Graded tests, class participation, homework and projects to provide students with timely academic progress information and feedback.
- Studied program needs and enhanced content and teaching methods to better communicate material.

NEWS VIDEOGRAPHER/EDITOR, 1997-2000 (REHIRED F/T 2023-PRESENT)

Blue Ridge Cable TV-13 Eye Watch News - Stroudsburg, PA

- Adjust and operate video equipment, composing and framing shots.
- Set up lighting and sound details for News and Creative Services.
- Set up and operate cameras in studio and on location for live and recorded broadcasts.
- Calculate proper lighting, shutter angles, camera distances and shot factors.
- Edit videos and rearrange shots to match creative or production requirements.
- Instruct junior operators on setups, angles and other variables impacting image quality.
- Train videographers and reporters in camera operations and interviewing techniques.

PUBLICATIONS

Gillen, D., McKeague, M. (2012). Licensing journalists: A study on the perspectives of media professionals. Journal of Communications Media - Volume 4, Issue 1 Fall 2012, 154 - 165.

GUEST LECTURE

2014: "Ethics of Invasive Marketing" Asst. Professor Jennifer Suwak, Media Ethics class, Desales University, PA

2014: "Citizen Journalism" Asst. Professor Jennifer Suwak, Media Ethics class, Desales University, PA

2013: "Electronic Field Production & Electronic News Gathering" Dr. Matthew McKeague, Video Production class – Kutztown University, PA

2013: "Invasive Marketing" Asst. Professor Jennifer Suwak, Media Ethics class, Desales University, PA

2013: "Licensing of Journalists" Asst. Professor Jennifer Suwak, Media Ethics class, Desales University, PA

2013: "Post Production" Asst. Professor Jennifer Suwak, Summer Video Institute – Desales University, PA

PRODUCTION EXPERIENCE

2023 - present: BRCTV-13 - Eye Watch News
News Videographer - Electronic News Gathering (ENG) (TV)

2020: HLN (Cable News Network) – Very Scary People "Dr. Swango"
Matt Arnold - CNN
Camera/Lighting - Field Production (TV)

2020: 1289 FILMS – "The Acid King" (distributed by Wild Eye) - **IMDb Credit**
Directed by Jesse P. Pollack and Dan Jones – Northport, Long Island
Cinematographer – Field Production (TV/DO)

2019 - present: eMediaWorks – Allentown, PA
Matt Lewis, MS - Vice President
Instructor – Electronic Field Production
One-week intensive course on Concept to Completion video production
Women In Leadership (ED)

2010 - present: H Entertainment, Inc. - Stroudsburg, PA
Lou Hemsey – Owner/Producer
Camera/Lighting/Audio - Field Production (TV/CO/DO/FF)
Documentary and commercial production.

2009 - present: National High School Coaches Association (NHSCA) – Easton, PA
Robert Ferraro - Executive Director
Camera Operator/Lighting/Audio/Editor - Field Production (TV/CO/Webcast)

2004 - present: George Roberts Productions (Stroudsburg, PA)
Camera Operator/Lighting/Audio - Field Production (CO & TV)

2000 - present: GillenProMedia - National and Local
Daniel Gillen - Owner/Operator
Field Producer - EFP/ENG (TV/CC/CO/FF/DO/ED)
Freelance Field Producer

2000 - present: JAM Productions – NY, NJ, PA
Matt Arnold – Owner/Producer
Camera Operator/Lighting/Audio - Field Production (CO & Event)
Event and local commercial production.

2008 - 2013: Waterbucket Media – Easton, PA
Jim Jennings - Owner/CEO
Camera Operator/Lighting/Audio / Editor - Field Producer – Field Production (TV/CC/CO)
Corporate video and press pack production

2010: Cradle Sports LLC (American Securitization) – New York, NY
Scott Neiss - Owner
Field Producer/Streaming– Corporate Live Webcasting (CC/Webcast)
Multi camera setup and operations. Effective webcasting of corporate events.

2001 - 2008: National Lacrosse League (NLL) - New York, NY
Jim Jennings - Commissioner (former)
Camera Operator/Lighting/Audio - Field Production (TV/CO/CC)

2006: The Montel Williams Show (CBS Studios/ Mountain Movers Productions)
Camera Operator/Lighting/Audio –Field Production (TV)

2005: ESPN (Daily Hires) – (Shoot Around – Sports Commentary) – Times Square Studio New York, NY
Studio Camera Operator (TV)
Studio camera operation for sports commentary programming.

2004-2005: MedStar Television (MedSource – Medical News Spots) – Allentown, PA
Camera Operator/Lighting/Audio – Field Production (TV)

2003: InDigEnt Films – Pizza – New York, NY - **IMDb Credit**
Location Scout/Management (FF)
Scouted, secured and managed locations for film production.

2003: Neighborhood Filmworks – Searching for Bobby Deniro – New York, NY
Location Scout (FF)
Scouted home and business locations for film production.

2002-2003: Red Hawk Outdoors- Outdoor Channel - USA
Camera Operator/Lighting/Audio /Editor - Field Production (TV)
On location videography of hunting excursions. Postproduction of acquired footage for national broadcast.

2002- 2004: Little River Kung Fu (Northern Shaolin Instructional Video) - Stroudsburg, PA
Videographer/Editor – Field Producer (ED)
Production of direct to market videos of martial art forms.

2001- 2004: Kaleidoscope Productions- Hope, NJ
Videographer/Editor – Field Producer (MU)
Video production of stage plays.

2001: MedStar Television - Forensic Files - Allentown, PA - **IMDb Credit**
Production Assistant - Additional Crew - Stand-In

2001: Clark Productions- Bethlehem, PA
Grip (CC)
Lighting setup and manipulation for corporate video production.

1997-2000: BRCTV-13 EYE WATCH NEWS
News Videographer - Electronic News Gathering (ENG) (TV)
Creative Services - Electronic Field Production (EFP) (TV/CO)

SOFTWARE KNOWLEDGE

Final Cut Pro 10, Motion 5, Adobe Creative Suite, Microsoft Office, Apple iWork, Final Draft, Powerpoint, Keynote, Prezi, D2L Brightspace, Blackboard, Zoom Meetings, and Octopus X Newsroom.